

# Garrett Shea

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Accomplished Project Manager and Senior Visual Designer with extensive experience leading end-to-end creative initiatives across digital and brand platforms. Expert in human centered design, video, multimedia, and strategic brand development. Recognized for driving cross-functional collaboration, optimizing workflows, and leveraging data-driven insights to deliver high-impact, user-focused design solutions that strengthen brand performance and business growth.

## Experience

### **NASA / MORI • Project Manager / Senior Visual Designer** **April 2024 to September 2025**

- Directed end-to-end design and project management for NASA initiatives, delivering over 50 mission-critical visual communication projects on time and on budget
- Elevate NASA brand consistency with high quality digital designs and motion graphics
- Engineered innovative visual frameworks and human centered designs that enhanced stakeholder engagement and accelerated project approval cycles
- Coordinate and create WordPress content for NASA offices: OSBP, NAC, OCHMO, OIIR, and others
- Implemented data-driven design systems and digital asset standards, reducing revision cycles by 20%

### **NASA / SaiTech • Senior Visual Designer / Web Developer** **April 2019 to March 2024**

- Orchestrated end-to-end design and production of visual assets for NASA initiatives and elevating stakeholder engagement through impactful multimedia storytelling
- Engineered interactive visualizations and digital experiences to support mission communications, increasing user interaction rates by 25% across web and internal platforms
- Directed cross-functional collaboration between scientists, engineers, and communication teams to translate complex data into accessible visual formats, improving comprehension
- Monitor success metrics with Google analytics for nasa.gov, osbp.nasa.gov and all NASA Divisions

### **NASA / Media Fusion • Senior Interactive Designer** **April 2008 to March 2019**

- Develop UX/UI, Figma, JavaScript, CSS and HTML5 for mobile and web applications (NASA SpaceTech App)
- Produced videos, motion graphics, and animations for mobile/web deployment
- Administrator and developer of the HighGear project management software on AWS environment

### **Blair, Inc. • Senior Graphic Designer** **September 2007 to April 2008**

- Created graphics for exhibits and produced animations for interactive experiential displays

### **GMMB • Senior Interactive Designer** **July 2006 to September 2007**

- Collaborated with creative director, copy writers and interactive team to develop online campaigns
- Created media rich banner ads and web sites utilizing Flash, PHP, JavaScript and CSS

### **City Marketing Associates • Art Director** **December 2003 to July 2006**

- Collaborated with architects and interior designers to design condominium sales collateral
- Design award winning brochures, web sites, marketing materials and sales center displays
- Tracked e-marketing statistics and developed search engine optimization (SEO)

### **MarCom Group • Senior Designer/Programmer** **July 2000 to December 2003**

- Developed recruitment campaigns for government agencies
- Designed logos, website and interactive content for government agencies and corporate clients
- Designed and programmed ADA and 508 compliant websites

## Skills

- Adobe Creative Suite
- Motion Graphics (After Effects)
- Video Production (Premiere)
- Project Management
- Analytics and Data-Driven Design (SEO)
- Brand Strategy
- UX/UI Design (Figma)
- Creative Direction

## Education

**Radford University, Radford, Virginia** - Fine Arts and Computer Science

### Certificates

- ITIL 4 Foundation • Photoshop Training Certificate / Adobe Flash Training Certificate

**Clubs and Affiliations** • DC Ad Club • Art Directors Club of Metropolitan Washington • Adobe Users Group